

MicW®

BETTER SOUND FOR MOBILE APP

MicW i-series Mics' Applications

Contents

iOS changing the live—Market Analysis

Microphones -- About MicW

Not only Mics --i Series Family

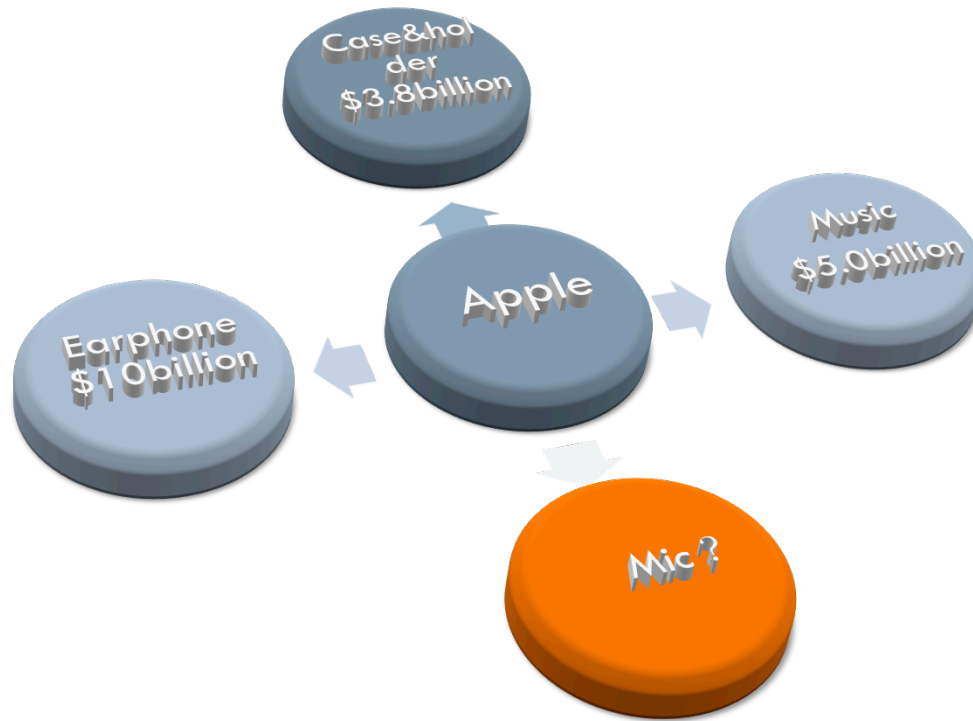
Besides the Mics -- i Series Advantage

Live Fashion -- i Series Application

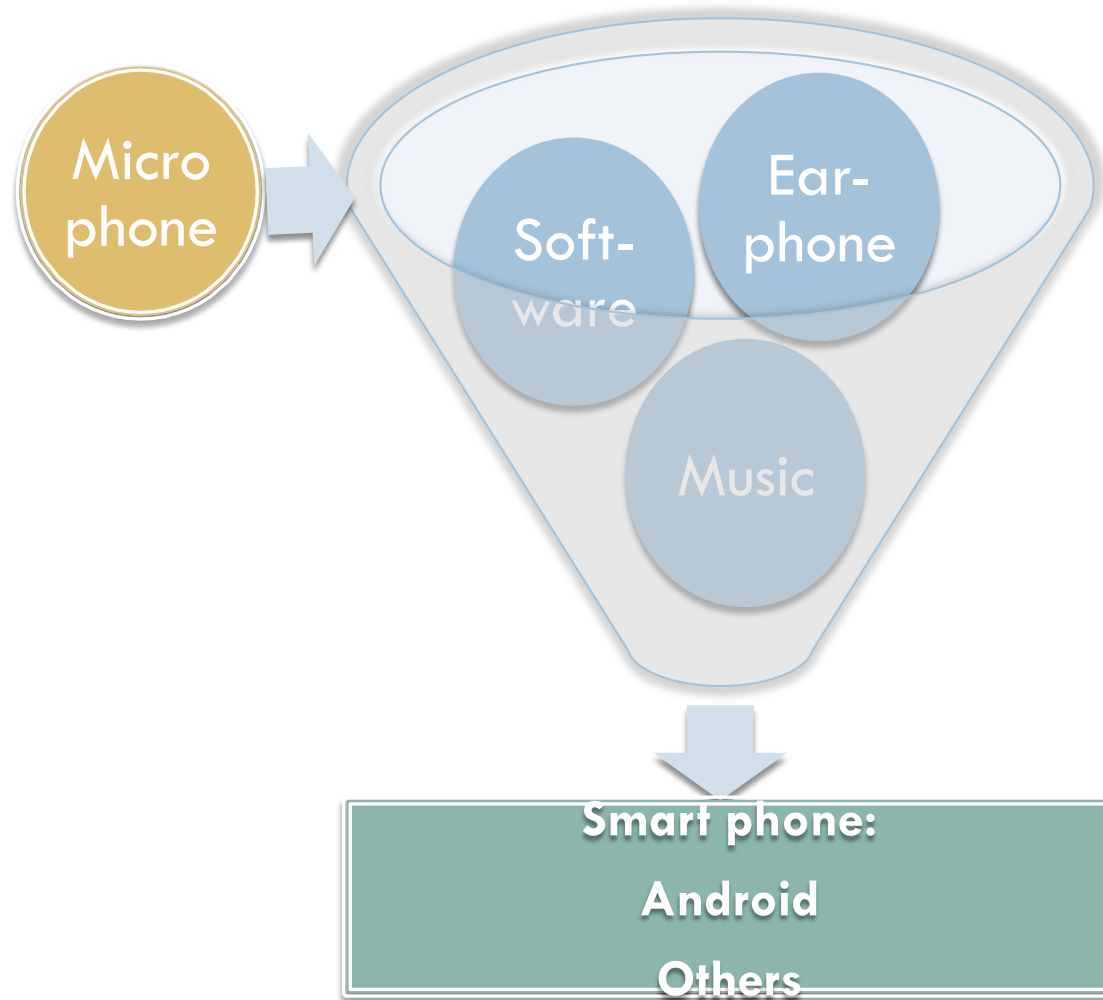
Why I Series -- Market Analysis of iMic

Summary

iOS Changing life: iOS Market

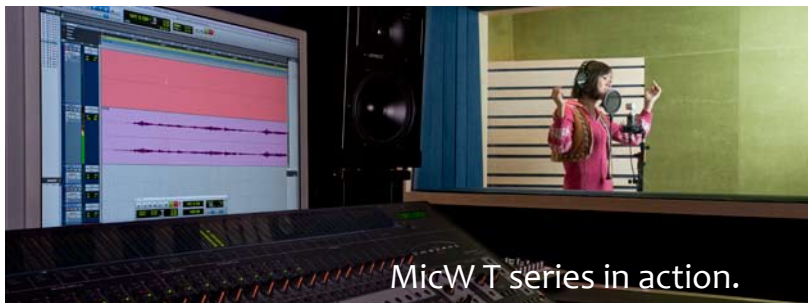


iOS Changing life: Other Smartphone

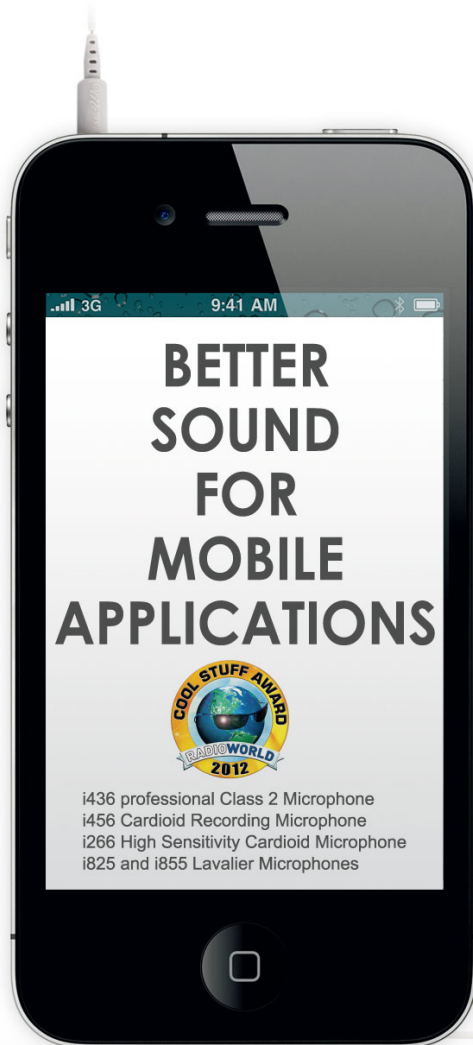


About MicW: Microphones Brands

- 1 **i-Series** microphones for iOS and other portable devices
- 2 **L-Series** lavalier microphones,
- 3 **M-Series** test measurement microphones,
- 4 **N-Series** nickel diaphragm high performance condenser microphones,
- 5 **T-Series** titanium diaphragm large diameter condenser microphones,
- 6 **E-Series** entry level condenser microphone.



i-Series Family— Not only the mics



MicW®

i-Series Professional Mics

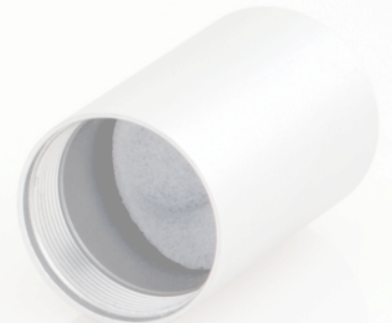
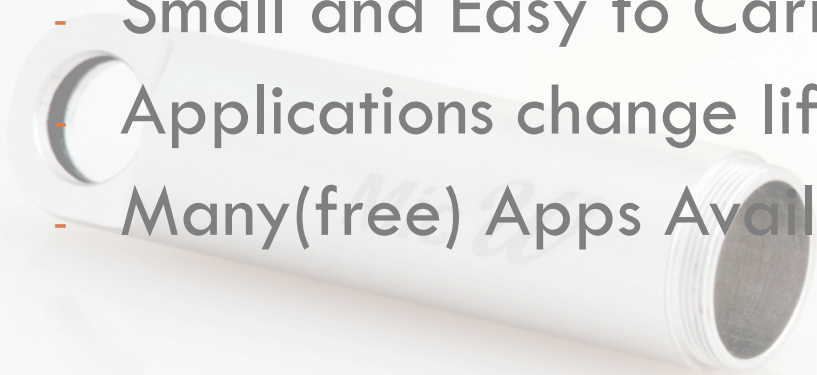
Improve your mobile recordings using our awarded i-Series microphones anytime, anywhere



- i436 Professional Class 2 Mic
- i456 Cardioid Recording Mic
- i266 High Sensitivity Cardioid Mic
- i825&i855 Lavalier Mic
- iShotgun(pending)

i –Series Advantages—besides mics

- High Quality Microphones
- Stable in Sensitivity
- Superior EMI protection
- Replace the Traditional Portable
- Small and Easy to Carry
- Applications change life fashion
- Many (free) Apps Available



i-Series Mics Application

* Acoustic Room Measurements

* Recording of Instruments

* Band Rehearsal

* Dictation

* Vocals & Speech recording

* Live Broadcast Interviews

App 1: Acoustic Room Measurements

IEC Standard : 61094

Function : FFT、RTA、SPL

Mic type: i436 Professional Class 2 Microphone



App 1: Acoustic Room Measurements

iOS APP



DSP



Sigscopepro



Sound meter



Audio tool



Analyzer



RTA

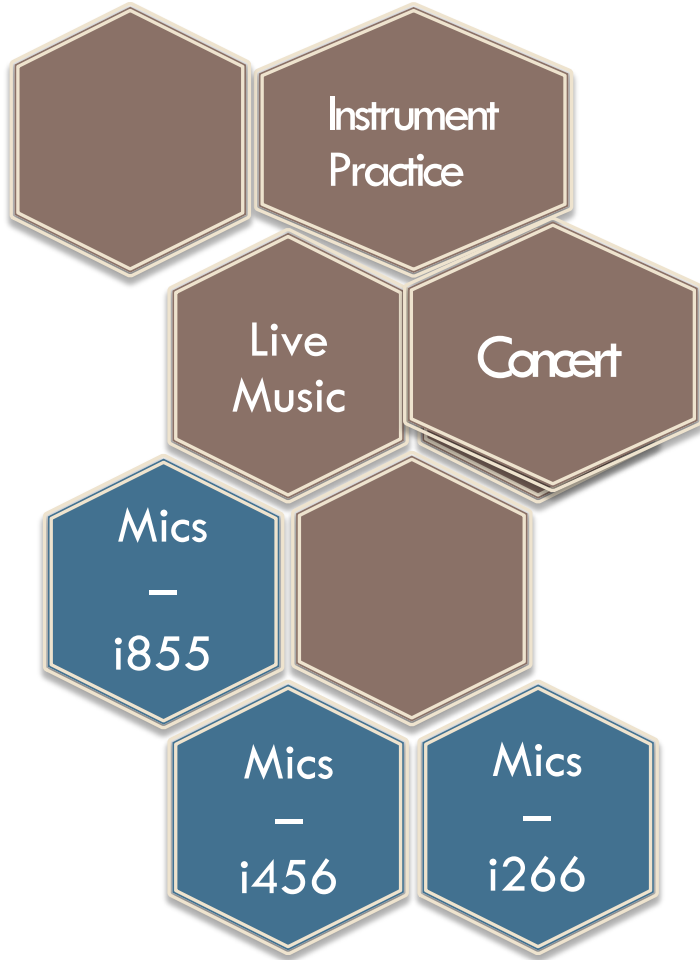
Android System

Sound Meter
RTA Analyzer

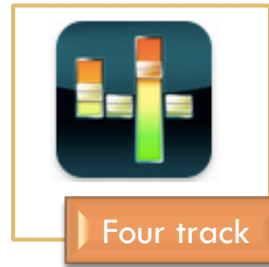


Note: i436 could be calibrated, see FAQ link, Function subject to the software

App2:Recording of Instruments



iOS APP



DAW from Harmonicdog



App3:Band Rehearsal

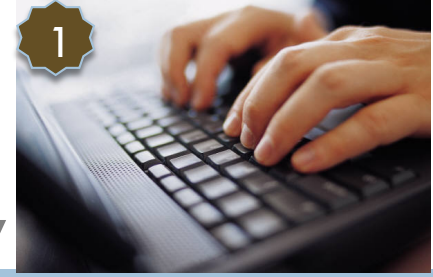
RECORDERS – I266

Pros: Practice separately,
Use four track mix.



App4:Dictation-

Replacement of traditional way



1 Office Recorder

2 Doctor Prescribes

3 Language Learning



Mics – i436/i456

i825/i855



iOS APP



App5:Vocals & Speech Recording

Better sound in daily life.



Public Speech



Class Learning



Koraoke



Conference Rec



Vedio Production



Hearing Aids

App5: Vocals & Speech Recording

Better sound in daily life.

Mic Type



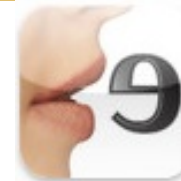
iOS APP



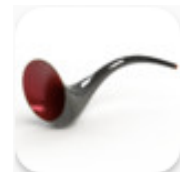
Record



Record



Hear Aids



Hear Aids

Lecture

- i825
- i855

Class learning

- i436/i825
- i456/i855

Karaoke

- i266
- i855

Conference Rec

- i436
- i825

Video production

- i825
- i855

Hearing Aids

- i436
- i825

Note: Choose the omni when you want to pick up all the sound;
Choose the directional when you want to pick up the sound of a certain angle.

App5: Vocals & Speech Recording

Sound Reinforcement Applications

The system Config:

- i825 Lavalier Microphone



- iPhone 4



- Bluetooth Loudspeakers
(pending)



APPLICATIONS

Lecturing



Tour Guide



Outdoor Show



App5: Vocals & Speech Recording

Good Sound Quality Videos

The system Config:

- i825 Lavalier Microphone



- iShotgun



APPLICATIONS



Podcast



iPhone 4



App6:Live Broadcast Interviews

RECORDERS—INTERVIEW

Pros: Conventional broadcasting equipment is replaced. Reporter only need one device to go live, or to record audio and send to the studio- wirelessly!



APPLICATIONS



Market Analysis of iMic

- IK Multimedia iRig : \$51



ONLY KARAOKE APP
Not good sound

- Mini Mic : \$1.55



NOT AS GOOD AS
INTERNAL MIC

- iMicrophone : \$24.99



EASY OVERLOAD

- Blue USB Mic \$199



TOO BIG AND
HEAVY

- Apogee USB Mic \$199



NOT GOOD
SOUND

Summary

- MicW is the first company developed full range i-Series **professional microphones** for iPhone,iPad and other smartphome.
- The i-Series microphones are widely used with iPhone, iPad and other smartphome.
- The i-series microphones will have big potential with Android and other **future** Smart phones and **Tablet**.